



eSport
LiveScore

eSportLiveScore

NO.1 ESPORT LIVE SCORE PLATFORM IN THE WORLD

ABOUT US

ABOUT US



The screenshot displays the eSport LiveScore website interface. At the top, there is a search bar with the text "Search: Cloud9, Virtus.PRO" and navigation links for "LOG IN" and "REGISTER". The main header features the "eSport LiveScore" logo and icons for various games: CS GO, League of Legends, Starcraft, DOTA 2, Hearthstone, and Heroes of The Storm. A prominent banner for "玩电竞比分网" (Play Esports Score) and "ESL中国 · 正式上线" (ESL China Officially Online) is visible, along with the website URL "www.esportlivescore.cn" and a "立即前往" (Go Now) button.

The main content area is titled "UPCOMING MATCHES" and "UPDATING IN 5 SECONDS". It shows a list of matches for August 24th, 2018. The matches are categorized by game type (BO3, BO5) and time. Each match entry includes the start time, game type, team names, and a score. For example, a match at 13:20 on 24/08 is a BO3 between TyLoo and Kinguin, with a score of 1-16-14-3. Other matches include Winners vs BattleComics, Legacy vs Bombers, Vortex Team vs Game Talents, LaoPengYou vs Royal, People's Red... vs ShadowCream, Rogue Warrior... vs ScorpioGame, and Spirit vs Ghost.

On the left side, there is a "GAMES (10)" menu with dropdowns for CS GO, League of Legends, Starcraft, DOTA 2, Hearthstone, Heroes of The Storm, Overwatch, World of Tanks, Call of Duty, and Smite. Below this is a "TEAMS (3244)" section with a search bar and a list of teams including Optic, fnatic, Chiefs, EURONICS, Liquid, Gambit, Legacy, Spirit, EPG, and Singularity.

eSportLiveScore is a comprehensive e-sport data platform for e-sports live scores, live broadcast, event analysis and data trends on all e-sport tournaments and matches.

In our site, you can follow and get all live results with CSGO, Dota 2, League of Legends, Starcraft 2, Hearth Stone, Overwatch, and look up esports betting status, learn about team lineups and view schedules of streamed matches.

All of those are provided at esportlivescore.com.

ABOUT US

ABOUT US

eSport
LiveScore

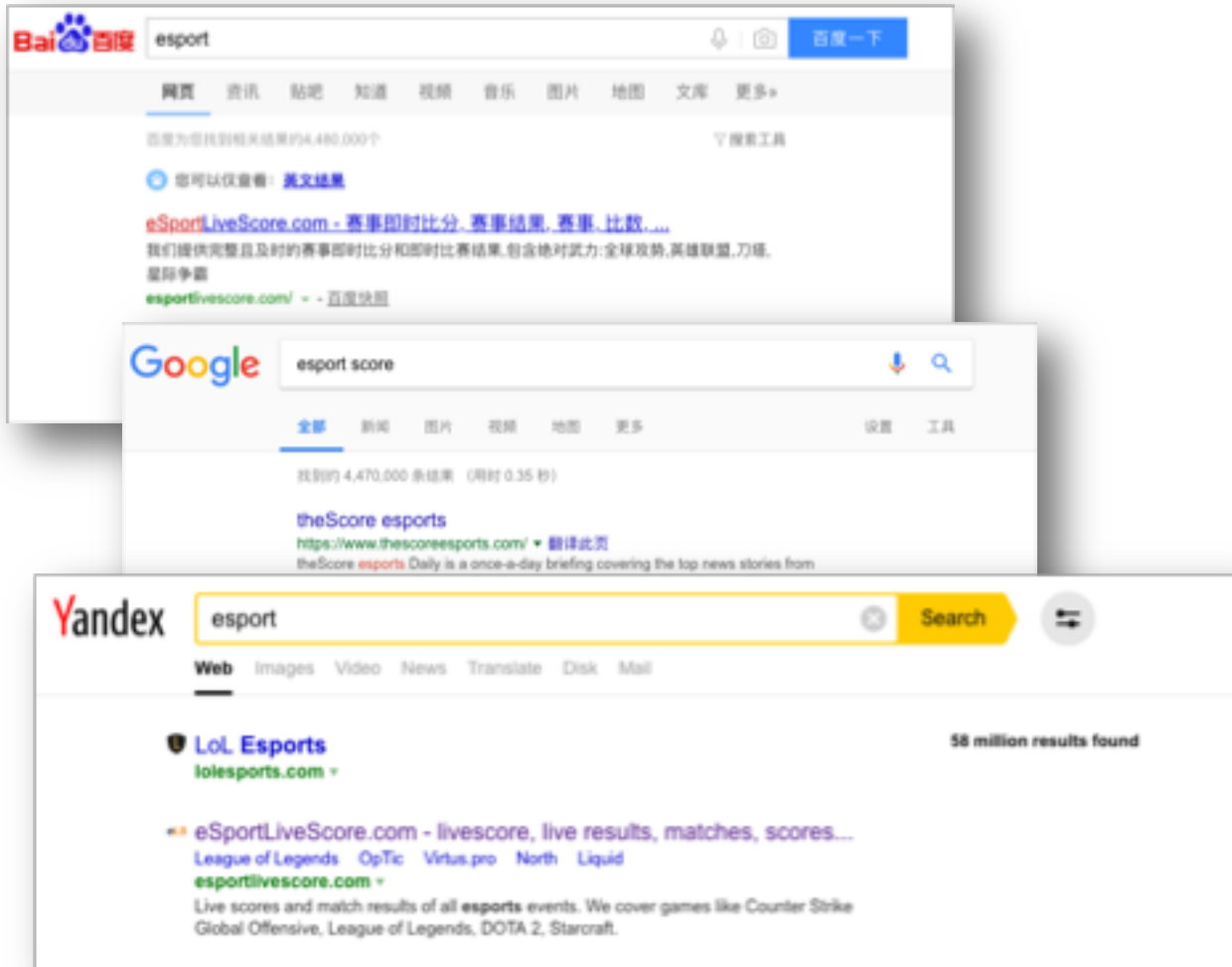


eSportLiveScore is a well-known website focusing on e-sports live broadcasting and data analysis, with users from all over the world and more than 80% are from Russia, the Philippines, Vietnam, China, Indonesia, Poland, the United States, Thailand, Malaysia, the United Kingdom, etc.

Up to now, the platform has accumulated nearly 10 million users, and has provided live broadcasts with more than 3,000 large-scale and 100,000 games, which is highly recognized by e- sports enthusiasts and quiz fans.

SEARCH ENGINE PERFORMANCE

SEARCH ENGINE PERFORMANCE



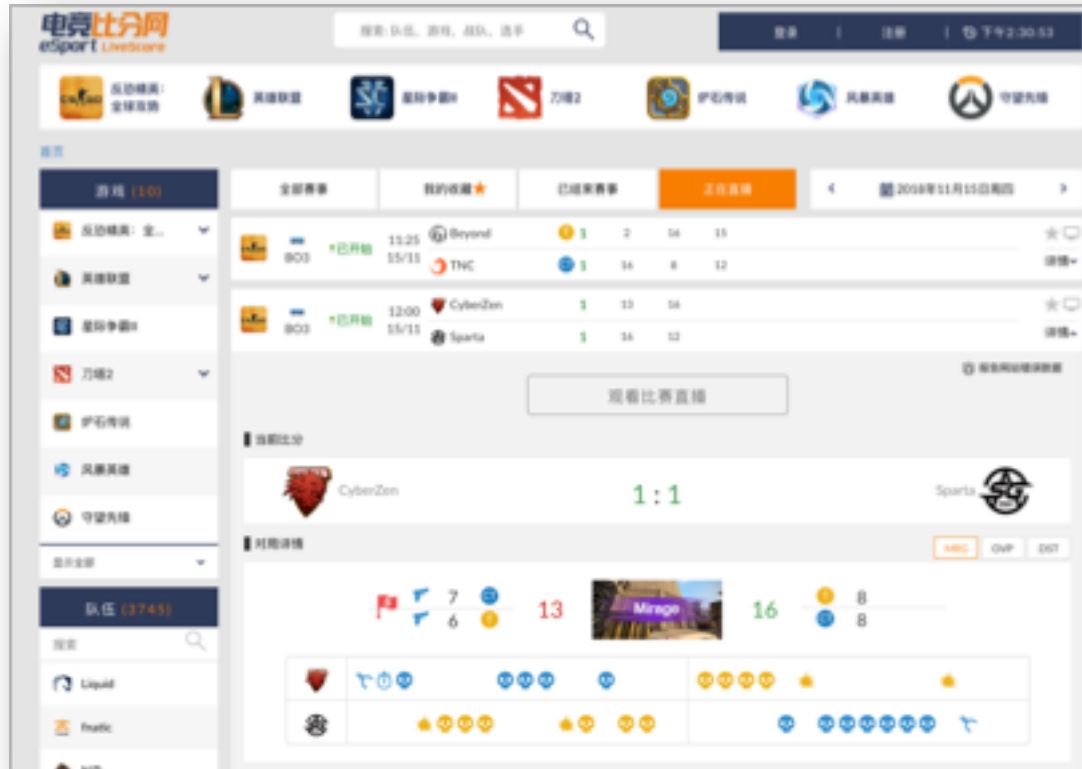
eSportLiveScore occupies the top three searching results with keywords such as [esport](#), [csao](#), [dota](#), [esport score](#) among many search engines. The newly users coming through search engine are stably about 5,000+/day.

With few years of operational experience, **eSportLiveScore** has already got to the top tier of eSports live score service. English, Chinese and Russian are top three language destinations from **eSportLiveScore** global business and accumulated outstanding performance.

CHINESE AND CHINA MARKET

Esportlivescore.cn IN CHINA

eSport
LiveScore



eSportLiveScore launched .cn service at the world's largest e-sports region –“China” in 2018. After the launch till now, .cn sub-station has accumulated more than 10,000 unique users per day extremely with nearly 60,000 online customers simultaneously during Asian Games Event Season. We even launched "king glory" data service with millions of user base and the performance was really good. After laying the foundation with refined operation to the regional market, Russian market is currently in our plan, and we believe esportlivescore.ru would achieve better results in 2019 especially we target hottest game like Word of Tank in Russia.

Top 10 VISIT PAGES

TOP 10 PAGES



Page ?	Pageviews ? ↓	Unique Pageviews ?	Avg. Time on Page ?
	8,727,759 % of Total: 100.00% (8,727,759)	4,473,931 % of Total: 100.00% (4,473,931)	00:03:51 Avg for View: 00:03:51 (0.00%)
1. /	2,331,554 (26.71%)	1,111,490 (24.84%)	00:05:04
2. /g_csgo.html	704,730 (8.07%)	337,055 (7.53%)	00:04:24
3. /g_dota.html	494,989 (5.67%)	240,966 (5.39%)	00:03:55
4. /l_ru.html	294,030 (3.37%)	144,787 (3.24%)	00:04:45
5. /g_leagueoflegends.html	264,599 (3.03%)	131,797 (2.95%)	00:04:16
6. /l_vi.html	185,369 (2.12%)	91,511 (2.05%)	00:05:26
7. /l_ru_g_csgo.html	173,914 (1.99%)	85,808 (1.92%)	00:04:13
8. /l_pl.html	129,248 (1.48%)	77,049 (1.72%)	00:05:03
9. /l_pl_g_csgo.html	117,333 (1.34%)	75,931 (1.70%)	00:04:00
10. /l_zh.html	104,878 (1.20%)	55,754 (1.25%)	00:04:34

eSportLiveScore home page accounted for 30% page views from the total, and the rest are distributed on the eSports product page and regional language page.

When there are major competitions, the total number of visits will increase by several times and key visit pages include:

- CSGO, DOTA, LOL product pages
- Regional site like United States, Russia, Vietnam, Poland, Germany

Monthly data in Nov

DAILY DATA PERFORMANCE

DAILY PERFORMANCE

Page Views

202,006

Unique Page Views

110,674

Avg. Time on Page

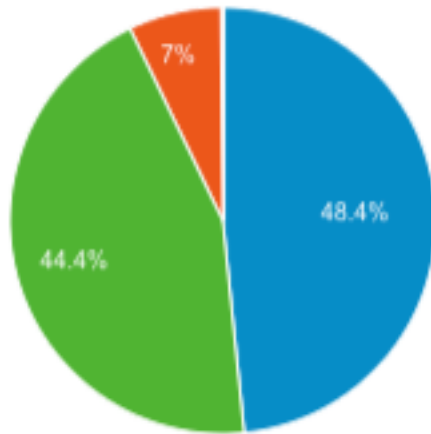
00:03:53

Bounce Rate

53.00%

% Exit

39.30%



- Organic Search
- Direct
- Referral
- Social
- (Other)

1	Organic Search	52,384	<div style="width: 25%;"></div>
2	Direct	48,084	<div style="width: 23%;"></div>
3	Referral	7,611	<div style="width: 4%;"></div>
4	Social	152	<div style="width: 0.1%;"></div>
5	(Other)	2	<div style="width: 0.001%;"></div>

LANGUAGE CAPABILITY

LANGUAGE

eSport
LiveScore

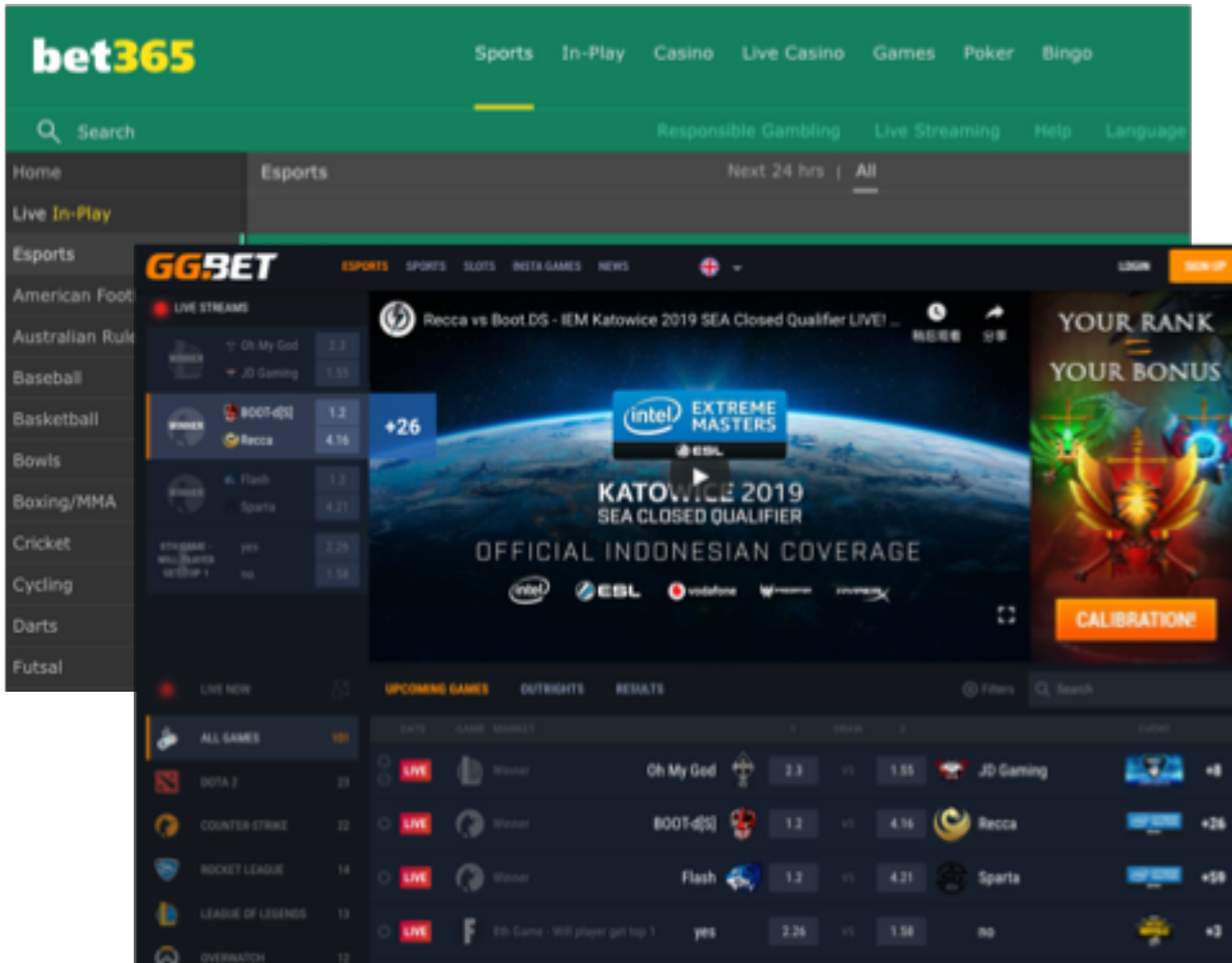


1.	en-us	231,761 (32.75%)
2.	zh-cn	75,408 (10.66%)
3.	ru-ru	70,550 (9.97%)
4.	en-gb	35,066 (4.96%)
5.	ru	34,512 (4.88%)
6.	vi-vn	28,268 (4.00%)
7.	pl-pl	27,623 (3.90%)
8.	da-dk	14,339 (2.03%)
9.	de-de	13,198 (1.87%)
10.	vi	12,699 (1.79%)

Weekly visit data from Nov, 2018

STRATEGIC PARTERSHIPS

STRATEGY PARTNERSHIPS



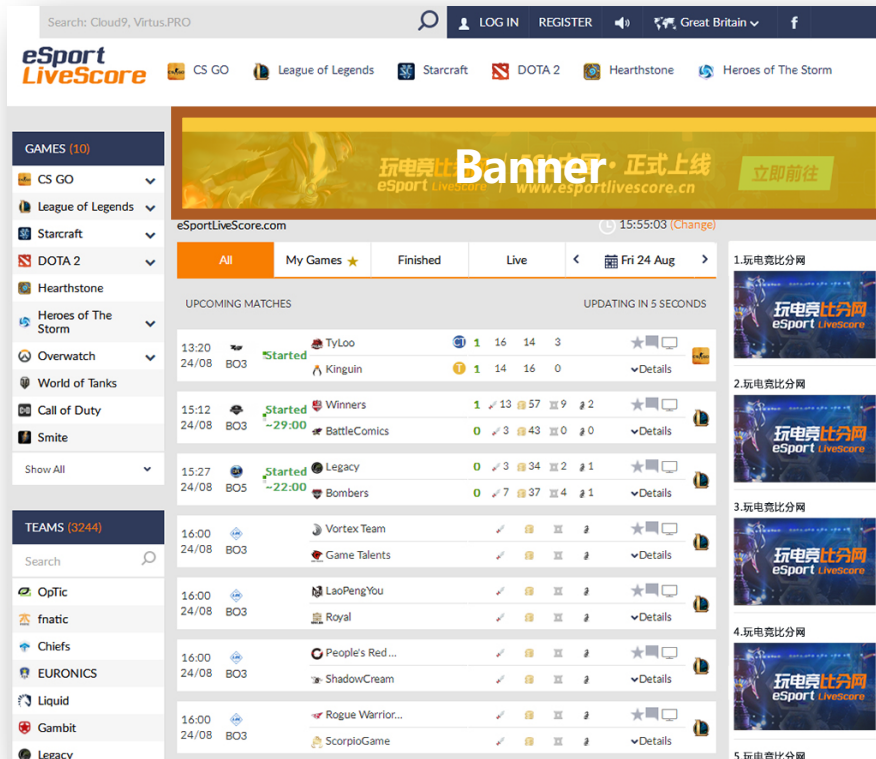
eSportLiveScore has established strategic partnerships with top BET brands globally including bet365, GG.BET, etc.

In future, we will lock in top-level competitive brands with in-depth cooperation, including advertising exposure, data integrating, betting traffic etc., providing users with an integrated esports service including news, analysis, live broadcast, betting website recommendation, etc.

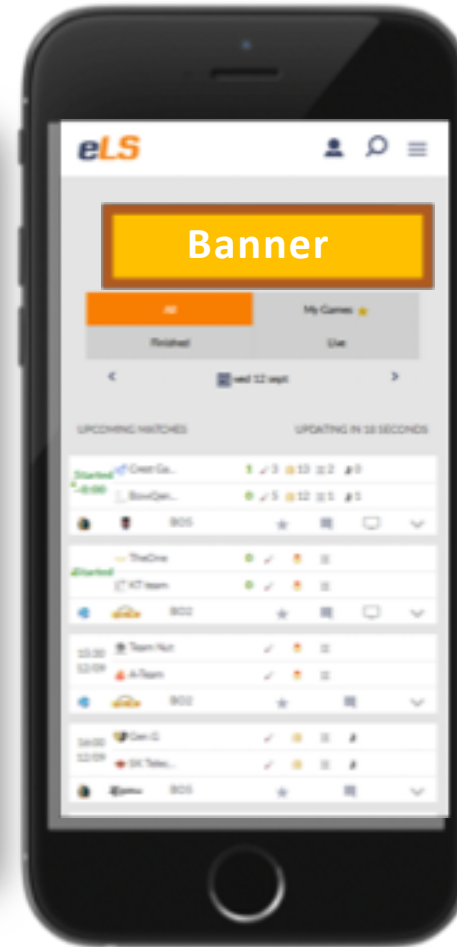
MONETIZATION

MONETIZATION

eSport
LiveScore



The screenshot shows the desktop version of the eSport LiveScore website. At the top, there is a search bar and navigation links for 'LOG IN' and 'REGISTER'. Below the navigation, a large banner features the text '玩电竞比分网 正式上线' (eSport LiveScore Officially Online) and '立即前往' (Go Now). The main content area displays a list of upcoming matches for various games, including CS GO, League of Legends, Starcraft, DOTA 2, and Heroes of The Storm. Each match entry includes the game name, time, map, and team names.

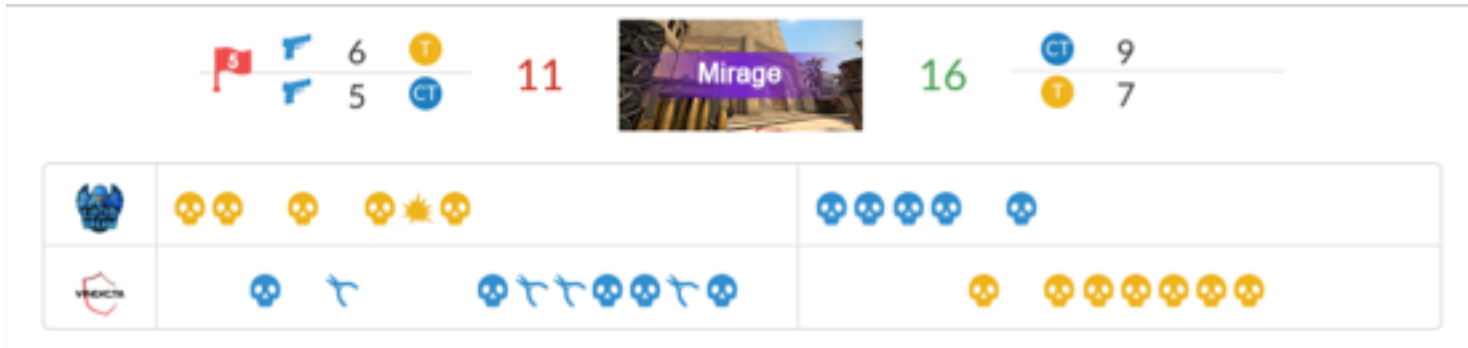


eSportLiveScore now welcome online advertising exposure at all language sites, in mobile phone and on with desktop sites.

Highlighting brand image, displaying dynamically and statically, we are helping users directly get to advertisers' traffic location only with on e click.

DATA SHARING

DATA SHARING



eSportLiveScore accumulates and packages historical game data, live score data and graphical data, centralizing an API output to support event and other e-sports requirements.

Round - 16 nuke 13 : 2 1:39

Team	Player	W	D	S	K	A	D	ADR
VICI	Freeman	100%	0	150	19	2	7	105.4
	ihuking	100%	0	150	17	2	8	113.7
	advent	100%	0	100	13	4	8	107.1
	sumoft	100%	0	300	12	1	7	78.1
	kane	100%	0	100	9	1	8	81.4
STRONG	Danking	100%	0	150	10	2	13	82.2
	AE	100%	0	150	5	3	16	91.1
	gen	100%	0	150	5	0	13	32.1
	Kylo	100%	0	50	4	1	14	47.9

**THANK YOU
AND LOOKING FORWARD TO COOPERATION!**